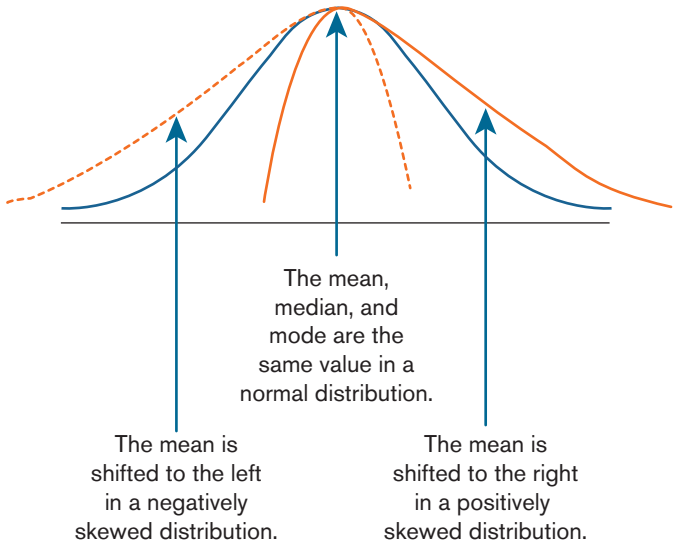


FIGURE 3.3

The Position of the Mean and Mode for Positively Skewed and Negatively Skewed Distributions, Relative to the Normal Distribution



Notice that in each distribution shown here, the mode does not change, but the mean is pulled in the direction of the tail of a skewed distribution.